

CoolSculpting<sup>®</sup> is an FDA-cleared treatment that freezes away stubborn fat without surgery and little to no downtime.

#### Uses

The CoolSculpting® procedure is FDA-cleared for the treatment of visible fat bulges in the submental (under the chin) and submandibular (under the jawline) areas, thigh, abdomen and flank, along with bra fat, back fat, underneath the buttocks (also known as banana roll) and upper arm. It is also FDA-cleared to affect the appearance of lax tissue with submental area treatments. The CoolSculpting® procedure is not a treatment for weight loss.

#### **Important Safety Information**

The CoolSculpting® procedure is not for everyone. You should not have the CoolSculpting® procedure if you suffer from cryoglobulinemia, cold agglutinin disease, or paroxysmal cold hemoglobinuria.

See Important Safety Information tab and back page for additional Important Safety Information.





\*CoolSculpting is the treatment doctors use most for nonsurgical fat reduction.

What is CoolSculpting®? **How CoolSculpting® Works** What You Can Expect **Important Safety Information Cool Results Cool Savings** 

Model. Not a patient.

### What is the CoolSculpting® treatment?







The CoolSculpting treatment is an innovative, nonsurgical way to contour your body by safely and effectively freezing stubborn fat away—all with little to no downtime.



#### **VISIBLE FAT REDUCTION**

Results seen in as little as a single treatment<sup>1,†</sup>

<sup>†</sup>Up to 20% to 25% reduction in fat layer thickness after a single session. Results may be seen as early as 1 to 3 months after treatment.



8+ MILLION TREATMENTS WORLDWIDE



#### LONG-LASTING RESULTS

Evident 6 and 9 years after treatment, even with fluctuations in body weight<sup>2,‡</sup>

<sup>‡</sup>Data based on 2 case reports.



## THE EXPERTS' CHOICE YEAR AFTER YEAR

NewBeauty® 6-time award winner

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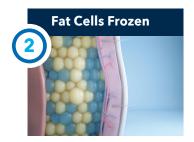
### Works in the areas that bother you most



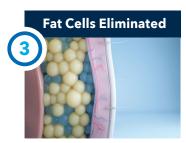
#### The cool science



Many of us have stubborn fat despite diet and exercise.



Controlled cooling gently and effectively targets fat cells underneath the skin while leaving the skin and surrounding tissue unaffected. Treated fat cells are frozen and then die.



In the weeks to months that follow, the body naturally processes the fat and eliminates these dead cells.

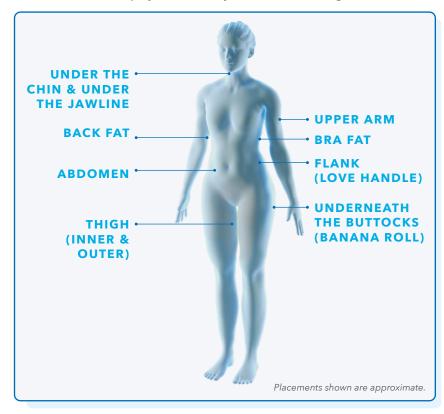


After CoolSculpting® eliminated cells are gone for good.3,†

What is CoolSculpting®?

### FDA-cleared to freeze away stubborn fat in 9 areas of the body

Your transformation starts with a personalized treatment plan that helps you achieve your fat reduction goal.



**Important Safety Information** 

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<sup>†</sup>Study based on animal model.

### Treated fat cells are eliminated, not stored





### How your body processes fat from food







The processed fat is used as an energy source for your body.



Excess fat is stored in your body's fat cells (adipocytes).

### How your body processes fat cells treated with CoolSculpting®



A normal fat cell.



Cooling is applied, causing the fat cells to begin programmed cell death (apoptosis).



The fat cells die by apoptosis and begin to collapse.



White blood cells (macrophages) digest and consume the dead fat cells and the fatty acids (lipids) within those cells.



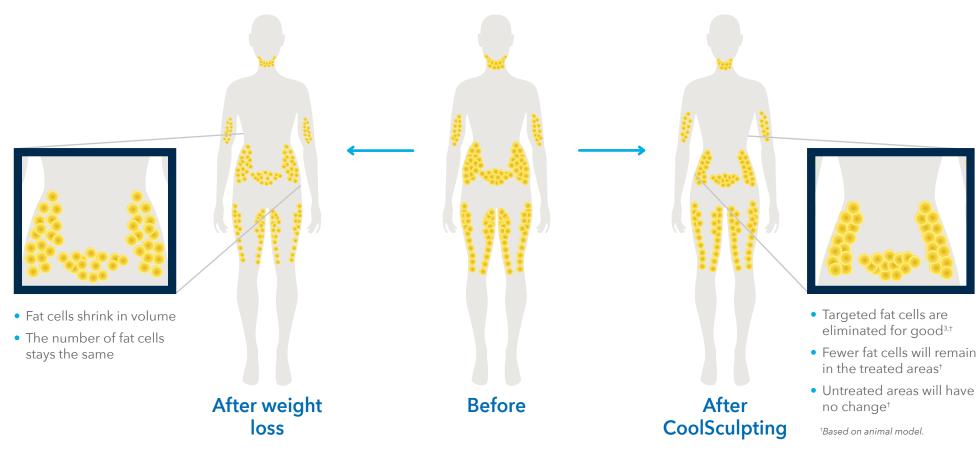
The body naturally processes and eliminates the dead fat cells.

 $<sup>\</sup>star$ CoolSculpting is the treatment doctors use most for nonsurgical fat reduction.

# Fat cells after weight loss vs after the CoolSculpting® treatment







Results and patient experience may vary. For demonstration purposes, fat cell size and posttreatment fat cell elimination are not to scale. If you gain weight after your CoolSculpting procedure, the remaining fat cells may enlarge as they absorb excess fat.

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### What you can expect on treatment day

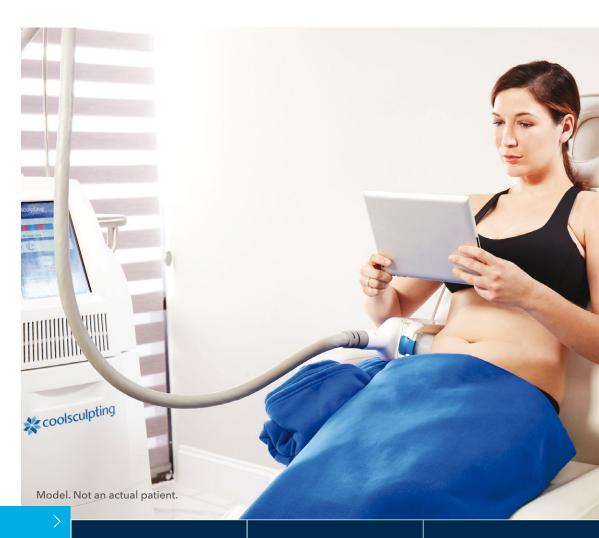


- Your CoolSculpting® provider will develop a customized Treatment Plan during your consultation to address your specific area(s) of concern
- This Treatment Plan may require multiple sessions (or visits)
- During your treatment, a gel pad or gel and applicator are applied to the targeted area
  - Vacuum applicators draw the tissue into the cooling cup
  - Surface applicators are secured to the treatment area
- The applicator then delivers controlled cooling to the targeted fat
- During the procedure you may experience sensations of pulling, tugging, mild pinching, intense cold, tingling, stinging, aching, and cramping at the treatment site. These sensations subside as the area becomes numb



See Important Safety Information tab for additional Important Safety Information.

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**Important Safety Information** 

### What you can expect after treatment





## Little to no downtime



Most patients can return to their normal activities immediately after the CoolSculpting® procedure.

## Visible results



Many patients see results after 1 session,<sup>1</sup> but some individual treatment plans may require multiple sessions, depending on the desired results.

# Maintain your weight



Weight gain after your CoolSculpting procedure can prevent you from appreciating your full results.

# Diet and exercise



Following a healthy diet and exercising regularly can help you to maintain your body weight.

# Follow-up appointment



Your provider will schedule a **follow-up appointment** to evaluate your results, take photos, and discuss additional sessions, if needed.

Following the procedure, typical side effects include temporary redness, swelling, blanching, bruising, firmness, tingling, stinging, tenderness, cramping, aching, itching, or skin sensitivity, and sensation of fullness in the back of the throat after submental or submandibular area treatment.

See Important Safety Information tab for additional Important Safety Information.

### **Uses and Important Safety Information**





#### Uses

The CoolSculpting® procedure is FDA-cleared for the treatment of visible fat bulges in the submental (under the chin) and submandibular (under the jawline) areas, thigh, abdomen and flank, along with bra fat, back fat, underneath the buttocks (also known as banana roll) and upper arm. It is also FDA-cleared to affect the appearance of lax tissue with submental area treatments. The CoolSculpting® procedure is not a treatment for weight loss.

#### **Important Safety Information**

#### You should not have the CoolSculpting® procedure if you have any of the following:

- Cryoglobulinemia, a condition in which an abnormal level of cryoglobulins (proteins which thicken in cold temperatures) are present in the blood
- Cold agglutinin disease, an autoimmune disease in which exposure of blood to cold temperatures leads to red blood cell death
- Paroxysmal cold hemoglobinuria, a blood disorder in which a change from cold to warm temperatures leads to red blood cell death

#### Tell your doctor about all of your medical conditions:

The CoolSculpting® procedure has not been studied in children, those who are pregnant or lactating, or patients with any of the below conditions. If you have one of the following conditions, inform your CoolSculpting® healthcare provider as you may not be an appropriate candidate for CoolSculpting® treatment.

- Known sensitivity to cold such as cold urticaria or Raynaud's disease, pernio, or Chilblains
- Known sensitivity or allergy to isopropyl alcohol, propylene glycol, fructose, and glycerin
- Impaired peripheral circulation in the area to be treated
- Nerve pain such as post-herpetic neuralgia or diabetic neuropathy
- Impaired skin sensation
- Open or infected wounds
- Bleeding disorders or simultaneous use of blood thinners
- Recent surgery or scar tissue in the area to be treated
- Hernia in or adjacent to the treatment site
- Skin conditions such as eczema, dermatitis, or rashes in the area to be treated
- Active implanted device such as pacemaker or defibrillator
- Chronic pain
- Anxiety disorder

#### ASK YOUR DOCTOR IF COOLSCULPTING IS RIGHT FOR YOU. TO LEARN MORE ABOUT WHAT TO EXPECT, VISIT COOLSCULPTING.COM.

\*CoolSculpting is the treatment doctors use most for nonsurgical fat reduction.

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### **Important Safety Information (continued)**





#### Common side effects:

The following effects can occur in the treatment area during and after a treatment. These effects are temporary and generally resolve within days or weeks.

#### **DURING A TREATMENT:**

- Sensations of pulling, tugging, and mild pinching at the treatment site
- Intense cold, tingling, stinging, aching, and cramping. These sensations subside as the area becomes numb

#### **IMMEDIATELY AFTER A TREATMENT:**

- Redness and firmness
- Transient blanching and/or mild bruising around the edges of the treatment area
- Tingling and stinging

#### 1 TO 2 WEEKS AFTER A TREATMENT:

- Redness, bruising, and swelling
- Tenderness, cramping, and aching
- Itching, skin sensitivity, tingling, and numbness. Numbness can persist up to several weeks after a treatment
- Sensation of fullness in the back of the throat after submental area treatment

#### Rare side effects:

 Paradoxical hyperplasia: Visibly enlarged tissue volume within the treatment area, which may develop 2 to 5 months after treatment. Surgical intervention is required for correction

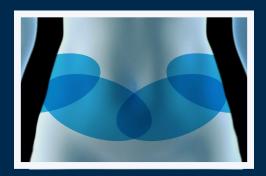
#### Rare side effects (continued):

- Late-onset pain: A typical onset several days after a treatment and resolution within several weeks
- Freeze burn ("frostbite"): First and second degree freeze burn which may occur during treatment. It typically resolves without additional side effects with proper care
- Vasovagal symptoms: Dizziness, lightheadedness, nausea, flushing, sweating, or fainting during or immediately after the treatment
- Subcutaneous induration: Generalized hardness and/or discrete nodules within the treatment area, which may develop after the treatment and may present with pain and/or discomfort
- Hyperpigmentation: Dark coloration may occur after treatment. Typically, it resolves spontaneously
- Hernia: Treatment may cause new hernia formation or worsen preexisting hernia, which may require surgical repair
- Treatment Area Demarcation (TAD): An aesthetic outcome of treatment in which
  the patient experiences excessive fat removal in the treatment area, resulting in a
  visible disruption to the continuous contour of fat, or unwanted indentation in the
  treated area
- Cold panniculitis: Cold panniculitis results from injury to adipose tissue exposed to cold and may result in a mild to severe inflammatory response. In mild cases, the symptoms are self-resolving and may include redness, swelling, skin nodules, warmth, tenderness, and possible low-grade fever. These cases typically resolve without long-term sequelae. In more severe cases, an intense inflammatory response may result in more extensive tissue damage, including fat necrosis, which may require medical or surgical intervention

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TREATMENT PLAN

Results and patient experience may vary.

Applicator placements shown are approximate.

 $^{\star}\text{CoolSculpting}$  is the treatment doctors use most for nonsurgical fat reduction.

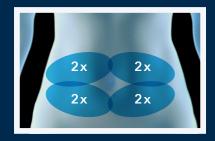




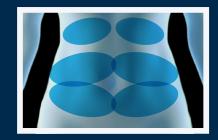


FEMALE





TREATMENT PLAN



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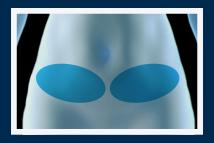




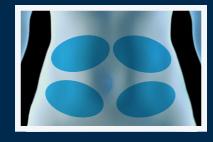


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**TREATMENT PLAN** 



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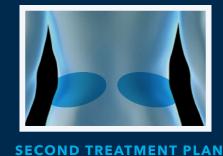








**FIRST TREATMENT PLAN** 



Results and patient experience may vary.

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TREATMENT PLAN



TREATMENT PLAN

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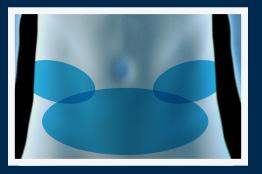
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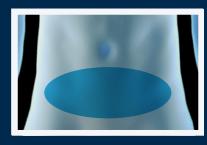












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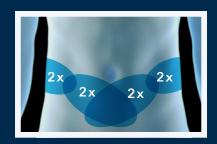


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TREATMENT PLAN

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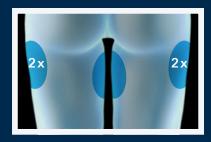


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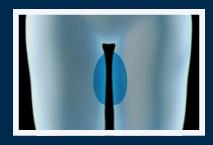


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TREATMENT PLAN



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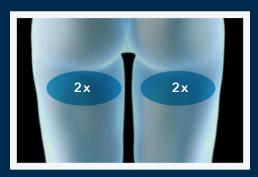
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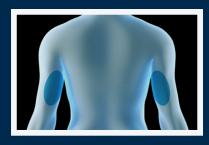




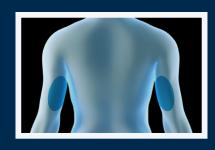


FEMALE





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### **Cool savings**







Your aesthetics journey starts with Allē, our exclusive patient loyalty program.



### **YOU EARN**

Receive points for your CoolSculpting® treatments.



#### **YOU REDEEM**

Use points to save on other select treatments and products from Allergan Aesthetics.

### Get the Alle app

Manage your account, view available points, and redeem instant savings.



Unlock all that Allē offers—visit Allē.com to join.

# Are you ready to TAKE YOURSELF FURTHER?



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Tell your doctor if you have any medical conditions including recent surgery, pre-existing hernia, and any known sensitivities or allergies.

During the procedure you may experience sensations of pulling, tugging, mild pinching, intense cold, tingling, stinging, aching, and cramping at the treatment site. These sensations subside as the area becomes numb. Following the procedure, typical side effects include temporary redness, swelling, blanching, bruising, firmness, tingling, stinging, tenderness, cramping, aching, itching, or skin sensitivity, and sensation of fullness in the back of the throat after submental or submandibular area treatment.

Rare side effects may also occur. CoolSculpting® may cause a visible enlargement in the treated area which may develop two to five months after treatment and requires surgical intervention for correction.

Please see full Important Safety Information on coolsculpting.com.

Before-and-after photos courtesy of (in order of appearance): Lauren Montemayor, MS, PA-C, Deep Blue Med Spa at Long Island Plastic Surgical Group, PC (page 10); Bodify® and Steven Sorr, NMD (page 11); Brian S. Biesman, MD (page 12, left photos); Kathleen Welsh, MD (page 12, right photos); Daniel Behroozan, MD (page 13); Suzanne Bruce, MD (page 14, left photos); John B. Fasano, MD (page 14, right photos); Benjamin J. Boudreaux, MD (page 15); Edward Becker, MD (page 16, left photos); Allergan® Training Center, East (page 16, right photos); Bodify® and Steven Sorr, NMD (page 17, left photos); Mark Beaty, MD (page 17, right photos); Grant Stevens, MD, FACS (page 18, left photos); Ching-I Victoria Lu, MD (page 18, right photos); Joseph Jensen, MD (page 19); Joseph Jensen, MD (page 20); Shadan Kabiri, MD (page 21, left photos); Michael Marion, MD (page 21, right photos); Grant Stevens, MD, FACS (page 22); Won-Seok Choi, MD (page 23); Brian Hass, MD (page 24, left photos); Bodify® and Steven Sorr, NMD (page 24, right photos); Allergan® Training Center (page 25).

**References: 1.** Coleman SR, Sachdeva K, Egbert BM, Preciado J, Allison J. Clinical efficacy of noninvasive cryolipolysis and its effects on peripheral nerves. *Aesthetic Plast Surg*. 2009;33(4):482-488. **2.** Bernstein EF. Long-term efficacy follow-up on two cryolipolysis case studies: 6 and 9 years post-treatment. *J Cosmet Dermatol*. 2016;15(4):561-564. **3.** Zelickson B, Egbert BM, Preciado J, et al. Cryolipolysis for noninvasive fat cell destruction: initial results from a pig model. *Dermatol Surg*. 2009;35(10):1462-1470.

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